



MÖTLEY CRÜE ANNOUNCES CRÜE FEST 2008, THE SUMMER'S LOUDEST SHOW ON EARTH

New Album, "Saints of Los Angeles" to Hit Stores June 17th

Los Angeles (April 15, 2008) – During a press conference held today in Los Angeles, Mötley Crüe, the world's most notorious rock band, revealed that this summer, they will bring the next generation of rock's superstars out on the road with them for what will undoubtedly be the hottest ticket of the year for rock fans: "Crüe Fest '08," which will visit cities across the U.S. and Canada July through August.

Produced by Live Nation, Crüe Fest, a touring rock festival featuring the hottest names in rock and alternative, kicks off on July 1st, and will hit over 40 major North American cities by the end of August. As if fans getting to see a Mötley Crüe show were not enough, there is an impressive line-up for the first year of the tour which includes Buckcherry, Papa Roach, breakout rock artist Sixx:A.M., and alternative rock band Trapt. Tickets will go on sale via www.LiveNation.com beginning Friday or Saturday, depending on the market. Fans that can't wait for the onsale can get their tickets immediately by going to TheRockvine.com.

Says Nikki Sixx of Mötley Crüe, "We are SO excited not only to headline our own annual summer festival, but also to be able to share the stage with the next generation of great rock bands. There's not a lot Mötley Crüe hasn't done so to say this summer's festival is going to be about rock 'n roll excess is an understatement. A night of hit songs by great bands and a trail of panties coast to coast... Crüe Fest, hell yeah!"

During the press conference, Mötley Crüe also announced that they will release "Saints of Los Angeles," their first new studio album recorded with all of the original band members in over a decade, on June 17th.

Today's event featured the premiere of Mötley Crüe's brand new single, "Saints Of Los Angeles," which the band played live during a brief but raucous performance. The song, which also includes backing vocals by Josh Todd (Buckcherry), Jacoby Shaddix (Papa Roach), James Michael (Sixx:A.M.) and Chris Brown (Trapt) is the title track of the new album. Lyrically, the new album follows the story of the band's NY Times best-selling memoir *The Dirt*, a no-holds-barred tell-all that features every gritty detail of the band's exploits as one of the world's biggest rock bands. The first single and video were serviced today to radio and television and the digital download was instantly made available for purchase at the iTunes Music Store. In an industry first, the song was also made available as a download for the Rock Band video game simultaneously with its single release.

In addition to being televised live on Fuse, the press conference was broadcast live online and syndicated on numerous websites including TheRockvine.com. Mötley Crüe chose to deliver the live stream using Microsoft Silverlight via iStreamPlanet, Co's iStream Player. The iStream Player is built on Microsoft Silverlight technology which is a lightweight cross-browser, cross-platform plug-in that delivers the next generation of fully immersive media experiences and rich interactive applications for the Web. Silverlight ensures consumers worldwide have a consistent experience while watching content in any browser and on any platform.

Official partners for Crüe Fest include JVC Mobile Audio, MTV's Rock Band, Best Buy, Fuse TV, Lotus, and TheRockvine.com. On-site activities will include a 2nd "Stage" presented by Rock Band where fans attending the show can play the part of "rock star" while playing the game. A special Crüe Fest CD featuring tracks from all of the bands on the tour will be available exclusively at Best Buy beginning June 17th. JVC Mobile Audio premiered a viral video featuring Josh Todd of Buckcherry and Jacoby Shaddix of Papa Roach having an "experience" in a car surrounded by the latest JVC audio/visual technology, a cast of hot babes and a ton of soap bubbles.

Crüe Fest U.S./Canada Tour Dates:

July:

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| 07.01.08 | West Palm Beach, FL | Cruzan Amphitheatre |
| 07.03.08 | Tampa, FL | Ford Amphitheatre |
| 07.05.08 | Charlotte, NC | Verizon Wireless Amphitheatre Charlotte |
| 07.06.08 | Virginia Beach, VA | Verizon Wireless Virginia Beach Amphitheater |
| 07.08.08 | Wantagh, NY | Nikon at Jones Beach Theater |
| 07.09.08 | Buffalo, NY | Darien Lake Performing Arts Center |
| 07.10.08 | Sarnia, ONT | Bayfest |
| 07.12.08 | Philadelphia, PA | Susquehanna Bank Center |
| 07.13.08 | Washington, DC | Nissan Pavilion |
| 07.15.08 | Detroit, MI | DTE Energy Music Theatre |
| 07.16.08 | Chicago, IL | First Midwest Bank Amphitheatre |
| 07.18.08 | Indianapolis, IN | Verizon Wireless Music Center Indianapolis |
| 07.19.08 | Milwaukee, WI | Marcus Amphitheater |
| 07.20.08 | St. Louis, MO | Verizon Wireless Amphitheater St. Louis |
| 07.22.08 | Houston, TX | Cynthia Woods Mitchell Pavilion |
| 07.23.08 | San Antonio, TX | Verizon Wireless Amphitheatre |
| 07.24.08 | Dallas, TX | Superpages.com Center |
| 07.26.08 | Albuquerque, NM | Journal Pavilion |
| 07.27.08 | Denver, CO | Fiddler's Green Amphitheatre |
| 07.29.08 | Salt Lake City, UT | USANA Amphitheatre |
| 07.31.08 | Phoenix, AZ | Cricket Wireless Pavilion |

August:

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| 08.01.08 | Las Vegas, NV | Mandalay Bay Events Center |
| 08.02.08 | Los Angeles, CA | Glen Helen Pavilion |
| 08.05.08 | Sacramento, CA | Sleep Train Pavilion |
| 08.06.08 | Mountain View, CA | Shoreline Amphitheatre at Mountain View |
| 08.08.08 | Seattle, WA | White River Amphitheatre |
| 08.09.08 | Portland, OR | Rose Garden |
| 08.11.08 | Vancouver, BC | General Motors Place |
| 08.13.08 | Edmonton, AB | Rexall Place |
| 08.14.08 | Calgary, AB | Pengrowth Saddledome |
| 08.15.08 | Saskatoon, SK | Credit Union Centre |
| 08.17.08 | Winnipeg, MB | MTS Centre |
| 08.19.08 | Cincinnati, OH | Riverbend Amphitheatre |
| 08.20.08 | Cleveland, OH | Blossom Music Center |
| 08.22.08 | Boston, MA | Tweeter Center for the Performing Arts |
| 08.23.08 | Holmdel, NJ | PNC Bank Arts Center |
| 08.24.08 | Uncasville, CT | Mohegan Sun Arena |
| 08.28.08 | Toronto, ONT | Molson Amphitheatre |
| 08.29.08 | Albany, NY | Saratoga Performing Arts Center |
| 08.30.08 | Scranton, PA | Toyota Pavilion at Montage Mountain |
| 08.31.08 | Pittsburgh, PA | Post-Gazette Pavilion |

For more information on Mötley Crüe, please visit: www.motley.com and www.myspace.com/motleycrue.

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